



Location Intelligence

Geographic Information Systems

# MapInfo® Premium Services

The latest global street maps at your fingertips

## Speed up your spatial awareness.

Perform rapid and accurate geographic analysis based on current street maps. Add MapInfo Premium Services to your MapInfo Pro™ license and gain a world of data that includes the latest Bing® Road maps plus an easy-to-use “Move Map To” feature.

Now, you can eliminate the purchase of data downloads or DVDs and stop managing data updates. Bing keeps the background maps up-to-date for you so you can find accurate maps with a few keystrokes. Easily find a location anywhere in the world by address or place name using the handy “Move Map To” feature which centers your map view on the new location.

## Get street detail from around the world.

- Access to the most up-to-date Bing Road maps
- Easy-to-use “move map to” capability
- Cost-effective alternative to purchasing data for download or installation

## Gain up-to-the-minute context.

Data is delivered to MapInfo Pro in the form of map tiles. Mapping servers that work this way are known as Tile Servers, an efficient way to provide background-mapping data across the Internet.

MapInfo Premium Services accelerates insight, saving you time and money.

- **Broad coverage:** High-quality maps cover most areas of the world.
- **Up-to-date:** Background data is constantly updated.

- **Low cost:** There's no need to buy and download maps.
- **Low effort:** You won't have to install or manage data.
- **Ease of use:** Quickly zoom the map to any place name, address or point of interest in the Bing service gazetteer.

## Try MapInfo® Premium Services free for 30 days.

When you first install MapInfo Pro™ the software includes a 30-day courtesy activation (free trial) period that includes Premium Services. During that timeframe you may use Premium Services free of charge to access up-to-date street data in the form of map tiles. (If you have just purchased a standard license, remember to try the Premium Service before you activate.)

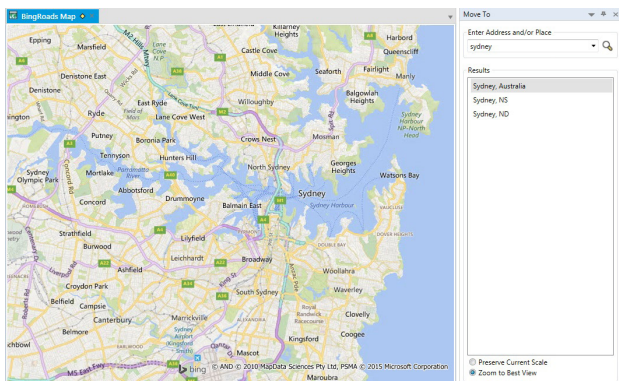
Premium Services allows you to overlay worldwide street tile data onto your own data sets for faster contextual awareness without having to open large amounts of data.

To download the MapInfo Pro free trial and try Premium Services for yourself, go to: [web.pb.com/mipro15](http://web.pb.com/mipro15)

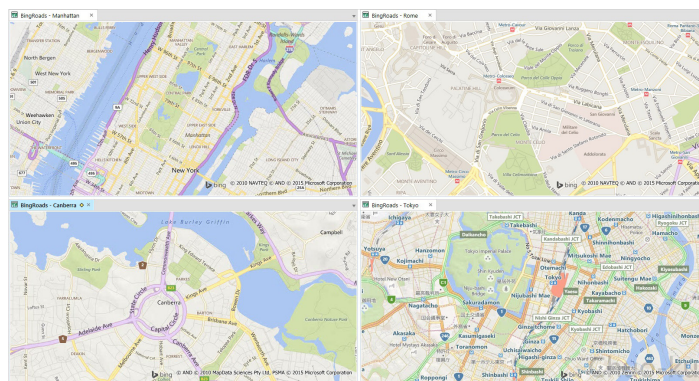
## MapInfo Premium Services

### Specifications

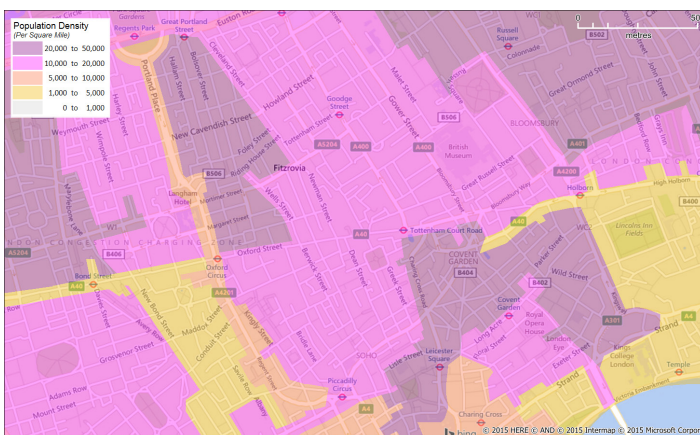
- Available with your MapInfo Premium license
- Requires internet connection



Zoom your map anywhere in the world by typing an address or location.



World-wide high quality Bing Street Maps are available at the click of a button.



An example of overlaying other data on to the Bing map layers. This is a population density map based on postal boundaries.

## Summary

Accurate and up-to-date information leads to better decision-making, whether you are calculating risk, locating a new site or planning where to put public services. With MapInfo Premium Services, you gain the advantage of the most current information available to power your location-based analysis.

For more information, visit us online: [pitneybowes.com](http://pitneybowes.com)

**United States**  
800 327 8627  
[PBSinsideSales@pb.com](mailto:PBSinsideSales@pb.com)

**Australia/Asia Pacific**  
+61 2 9475 3500  
[pb.apac@pb.com](mailto:pb.apac@pb.com)

**Europe/United Kingdom**  
+44 (0)800 840 0001  
[pbsoftware.emea@pb.com](mailto:pbsoftware.emea@pb.com)

**Canada**  
800 268 3282  
[pbsoftware.canada.sales@pb.com](mailto:pbsoftware.canada.sales@pb.com)



Pitney Bowes, the Corporate logo, MapInfo and MapInfo Pro are trademarks of Pitney Bowes Inc. or a subsidiary. All other trademarks are the property of their respective owners.  
© 2015 Pitney Bowes Inc. All rights reserved.



15DC508741\_US